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# Staff Value Program Overview

**The Bstar Staff Value Program (SVP) shows business owners how to introduce and maintain a working environment that:**

- Improves business performance (ie. Profits and business value)
- Improves staff motivation and retention
- Makes it easier to attract 'the right people'
- Is easier to administer

Key features include:

- Assisting the business owner/management team in determining the corporate targets that the business should be aiming for
- Creating an environment where every staff member is focussed on achieving/exceeding these corporate targets
- Identifying areas of staff dissatisfaction
- Demonstrating to staff that they can achieve their career aspirations and professional development with the business
- Showing business owners/management how to effectively let staff members 'know what is going on' in the business
- How to properly structure meetings
- How to fairly reward those staff members who contribute the most to improved business performance
- Support to help the business owner launch the SVP
- Providing the documentation and various templates to help the business owner/management team maintain the SVP
- Providing ongoing support as required

**Contact us for more information on the Staff Value Program.**